

2025 October Fentanyl Awareness Month Social Media Collateral

Post 1: General

This month, we come together to shine a light on a critical issue: fentanyl poisoning. Fentanyl is a potent synthetic opioid that has taken far too many lives. But together, we can make a difference.

Get the facts: txopioidresponse.org/fentanyl

#OnePillKills #FentanylAwarenessMonth

Post 2: For Students

Counterfeit pills laced with fentanyl are everywhere, and even ONE pill can cause deadly accidental poisoning. Stay safe by avoiding unknown substances and seeking help if you or a friend is struggling. Knowledge is power.

txopioidresponse.org/fentanyl

#OnePillKills

Post 3: For Parents

Fentanyl is a serious threat to our children's safety. Educate yourself about the risks and signs of fentanyl use and have conversations with your kids about the dangers of this deadly opioid. Your awareness can make all the difference.

txopioidresponse.org/fentanyl

#OnePillKills

Post 4: General

October is Fentanyl Awareness Month, and we're joining the fight to spread knowledge and protect our communities. Fentanyl is a powerful and dangerous drug, and awareness is key in preventing its devastating consequences.

Learn more: txopioidresponse.org/fentanyl

#OnePillKills